

WANG Qiyun (LST)

From: Vivian Lee <vivian@aventisglobal.com>
Sent: Thursday, 14 April, 2016 2:15 PM
To: WANG Qiyun (LST)
Subject: Dr. Wang Qiyun-Invitation for CTLT Acedemic Conference this June
Attachments: 2016 CTLT Programme and Abstract Book_draft_to professor.pdf

Importance: High

Dear Dr. Wang Qiyun,

Greetings from Aventis School of Management and Asia Pacific International Academy Singapore. My name is Vivian, the conference manager of the **Global Conference on Teaching and Learning with Technology (CTLT)**. I also graduated from East China Normal University with Master Degree in Public Administration. Very happy to know we are alumni☺. So small world...

I write this email to cordially invite you as key-note speaker for the CTLT2016 on this June 16-17. Here below is some brief introduction of the conference.

The 2016 Global Conference on Teaching and Learning with Technology (CTLT) is jointly organized by Aventis School of Management in Singapore and E-Learning Development Laboratory of the University of Hongkong, will be held on 16th and 17th June 2016 (Thursday and Friday) in Singapore. CTLT is an exclusive annual gathering for educators, education professionals, leading academics, PhD students, instructional designers, curriculum developers, educational technology leaders, and thought leaders to submit papers, share ideas and experiences, collaborate researches and explore business opportunities in the teaching and learning field. The CTLT conference proceeding is in partnership with World Scientific Publishing, which co-founded the London-based Imperial College Press with London University's Imperial College. We firmly believe in wide discovery and indexing of our publications, so the official conference proceedings will be not only issued with an ISBN number sent to be reviewed for inclusion in Google Scholars, but also be submitted to Amazon Search Inside the Book, ISI Book Citation Index, OCLC, EBSCOHOST, China National Knowledge Infrastructure (CNKI), and Thomson Reuters Conference Proceedings Citation Index where applicable.

The another two keynote speakers have confirmed their themes---“**Mobile, Pad, and iCloud—The Rising Technology Trends for Teaching and Learning in 2020**”, and “**The New Era of E-Learning**”. Please click <http://academy.edu.sg/ctl2016/> for the more details. I understand you are the expert in Educational Design Research under on-line learning environment. Attached is the draft abstract book for your reference. I hope you could consider our offer and deliver a speech for our participants.

Please notice that you will not be involved in any administrative and logistic functions as it will be fully managed by conference secretariat.

Please contact me if you need more details. We look forward to your kind and favourable reply. Thanks!

Yours sincerely,

Vivian Lee B.A., MPA

Conference Secretariat

CTLT 2016

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Associate Professor, Dept. of Information and Technology Studies,
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Prof. WANG Qiyun, 2016 Keynote Speaker
Keynote Presentation for Day 1 (June 16, 2016)

"Design Perspectives of Blended Learning Environments"

Blended learning is often defined as a combination of online learning and face-to-face learning. It has the potential to integrate the strengths of both face-to-face learning and online learning, and reduces the limitations of merely applying either. Research has also shown that blended learning often outperforms traditional classroom learning or online learning. In this talk, I will discuss about the key design perspectives of blended learning environments, which are the pedagogical, social and technical design. Also, I will illustrate how a blended learning environment for a Master course is designed and developed from the three perspectives by following the design research approach.

Dr. Wang is Associate Professor in Learning Sciences & Technology (LST) in National Institute of Education (NIE), Nanyang Technology University (NYU) in Singapore. Dr. Wang received his Ph.D (Class Honors and Year of Award) from University of Twente in Netherlands. Prior to join the NIE, Dr. Wang taught in East China Normal University and University of Twente for 8 years. Dr. Wang specialises in Information & Communication Technology (ICT) in Curriculum & Instructional Design, E-learning, Education, and Multimedia Development. He has edited and collaborated on several research books including *ICT for self-directed learning and collaborative learning* and *Educational Design Research: Introduction and Illustrative Cases*. He has published extensively in the area of LST & ICT in various academic journals like *British Journal of Educational Technology*, *International Review of Contemporary Learning Research*, *Journal of Educational Computing Research*, *International Journal of Continuing Engineering Education and Life-Long Learning*, *Computers & Education*, *Universal Access in the Information Society* and *Asia Pacific Education Review*, etc.

Prof. WANG Qiyun
Associate Professor in Learning Sciences and Technologies Academic Group.